

**topflight.fund**

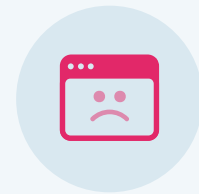
# The Problem



**You have an idea, some funding, but no idea how to build a successful product.**



You have both a business **and** a digital product to build. To do that, you're generally expected to hire a committed team and bind them with equity.



**Hiring experienced professionals is both expensive and risky.**



It costs anywhere between \$30,000 - \$50,000 to make one successful software developer hire. And they're always being pinched.

Source Payscale, Quarsh



**Investors want to see experienced co-founders with skin in the game.**



Investors may love your idea, but understand that execution is everything.

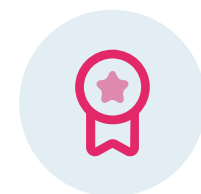


# The Solution



## Topflight as co-founder

We forego maximising short-term profits, buy into your vision, and go for long with you.



## We are employees #3-10

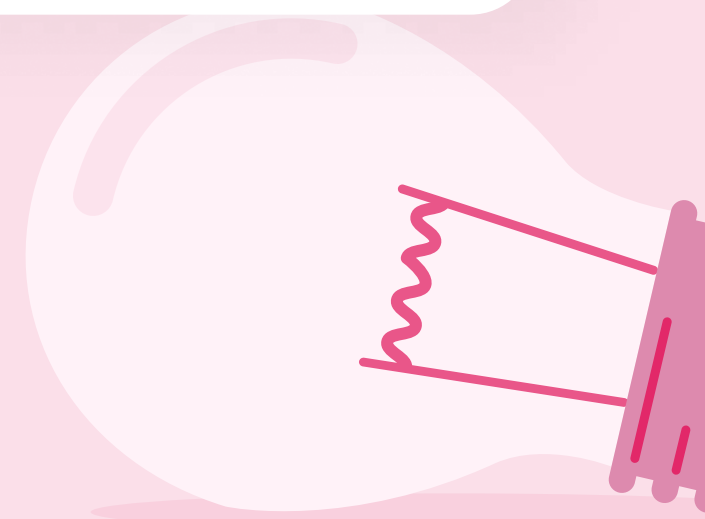
Top 3%, vetted talent: Founders, Strategists, PMs, Devs, Designers, QA.

Proven process and track record delivering successful products.



## Our staff participates

The Fund is shared amongst our entire team. They're just as invested in the products we back. That keeps them with us, and you, for a long time.



# Topflight as Co-Founder

## Expertise

Successful track record in  
Healthcare & Fintech

**topflight.**

## Flexibility

Strategy, Product, Design, Development,  
Project Management, Compliance

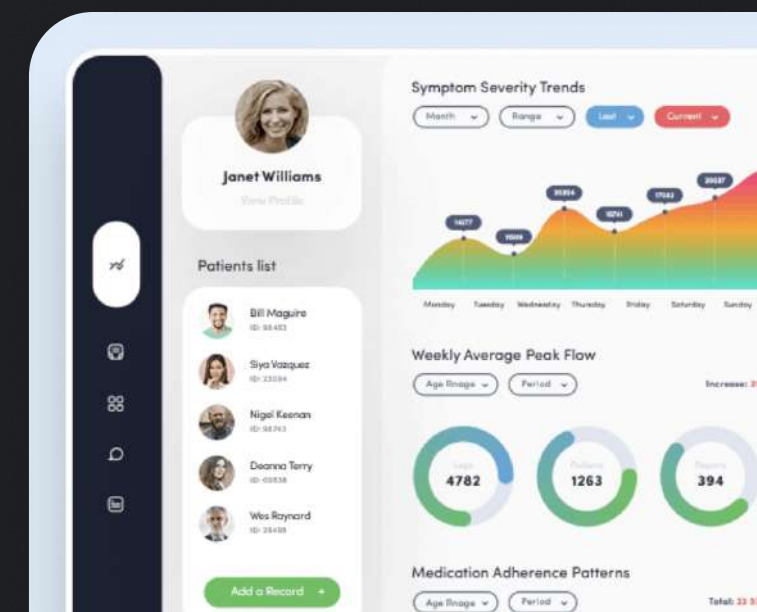
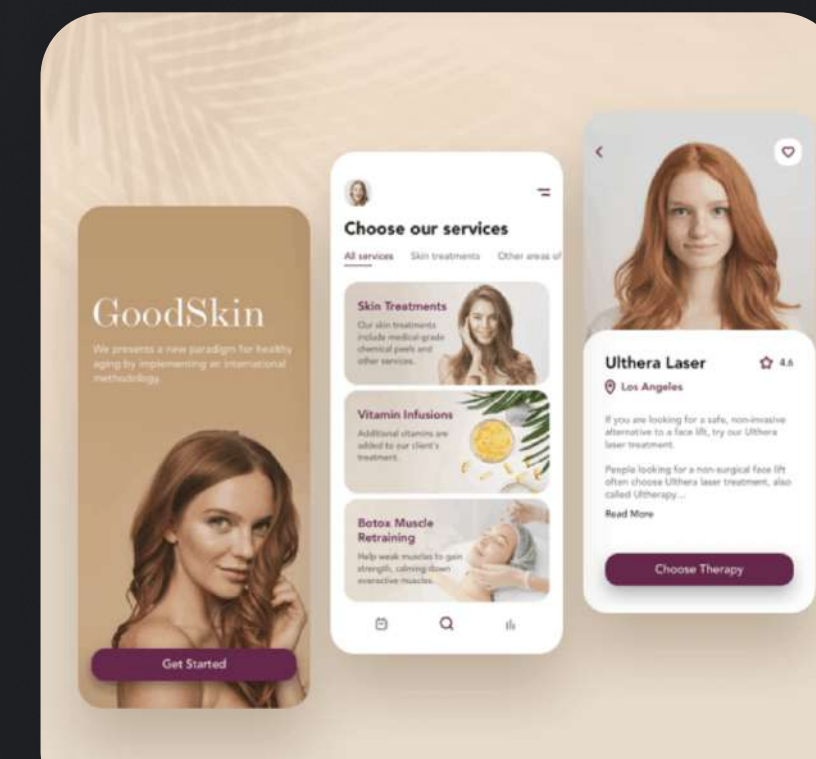
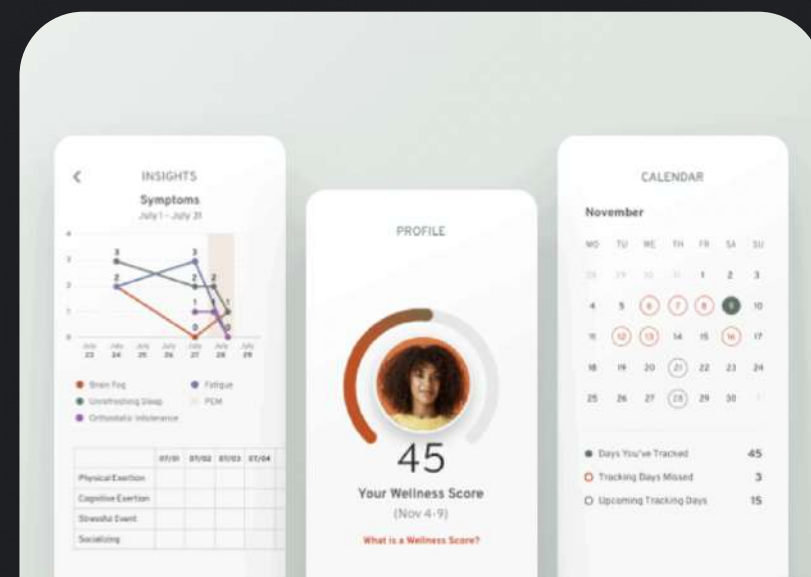
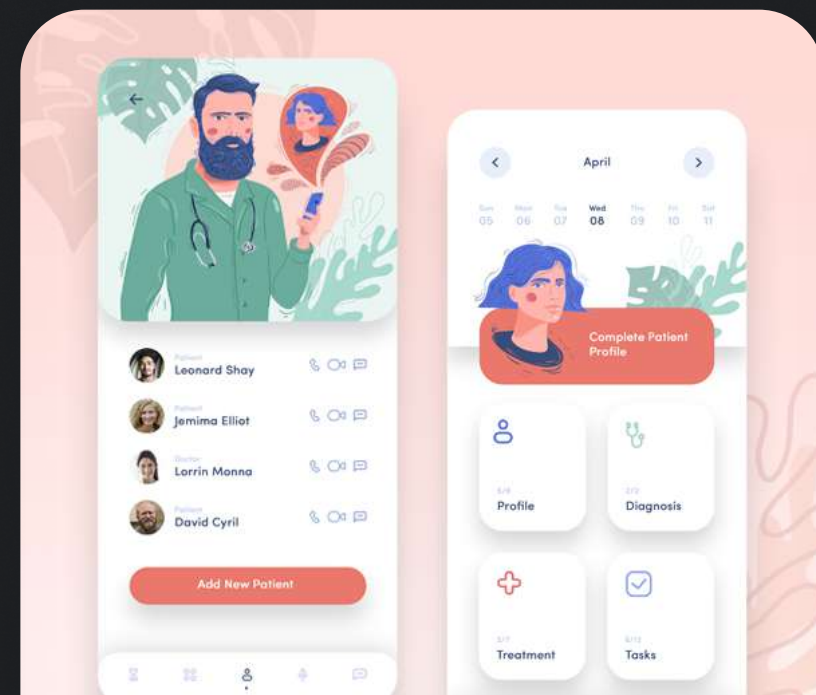
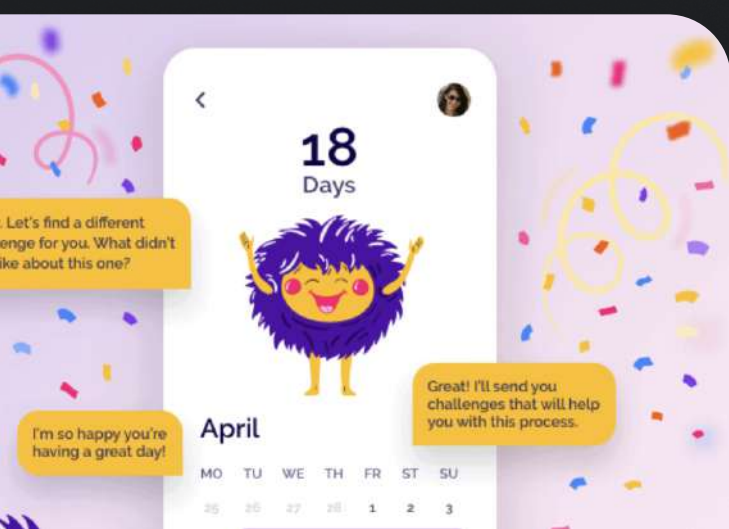
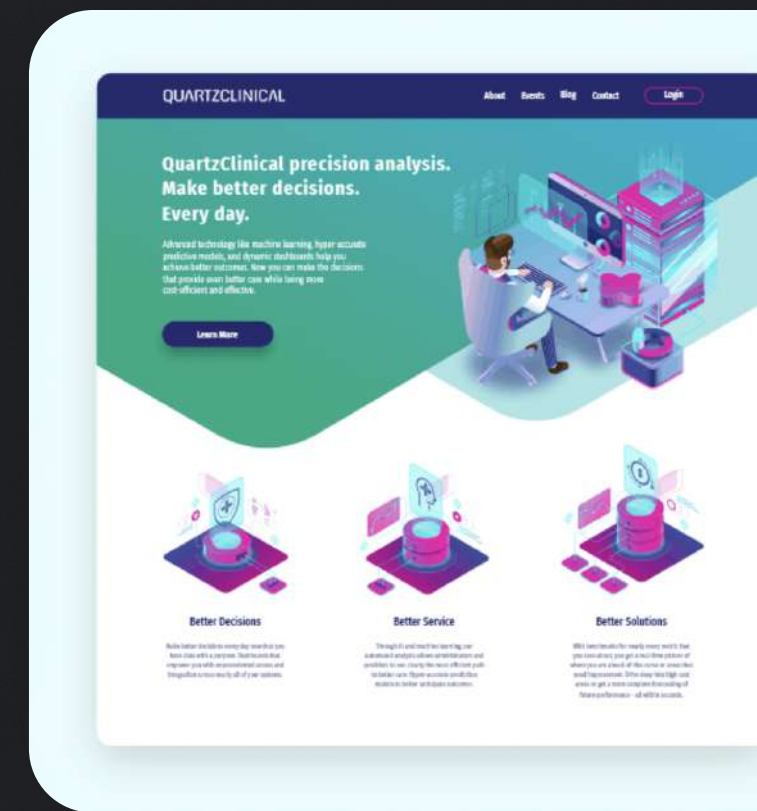
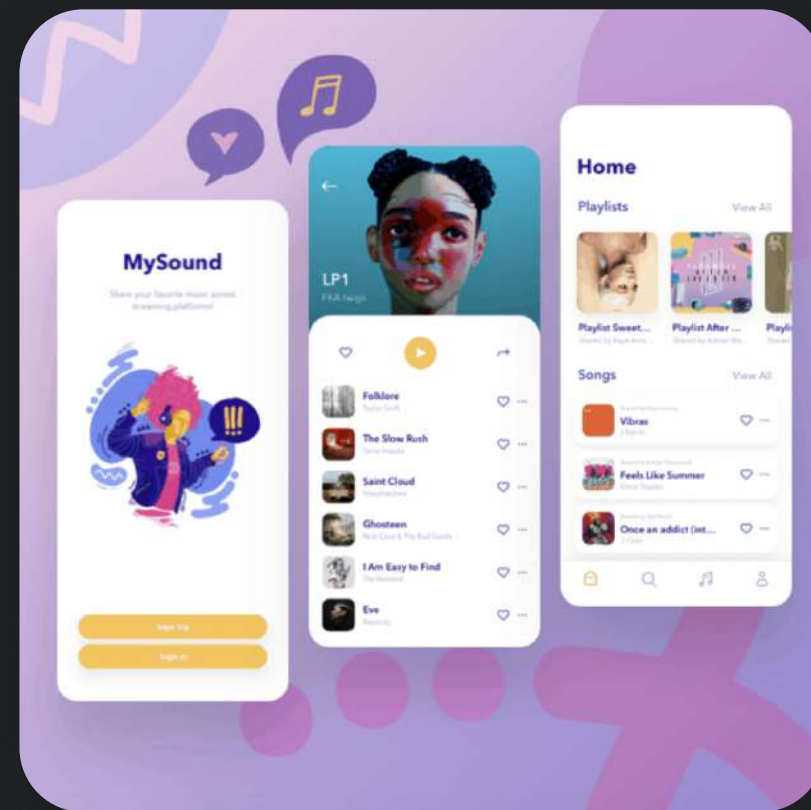
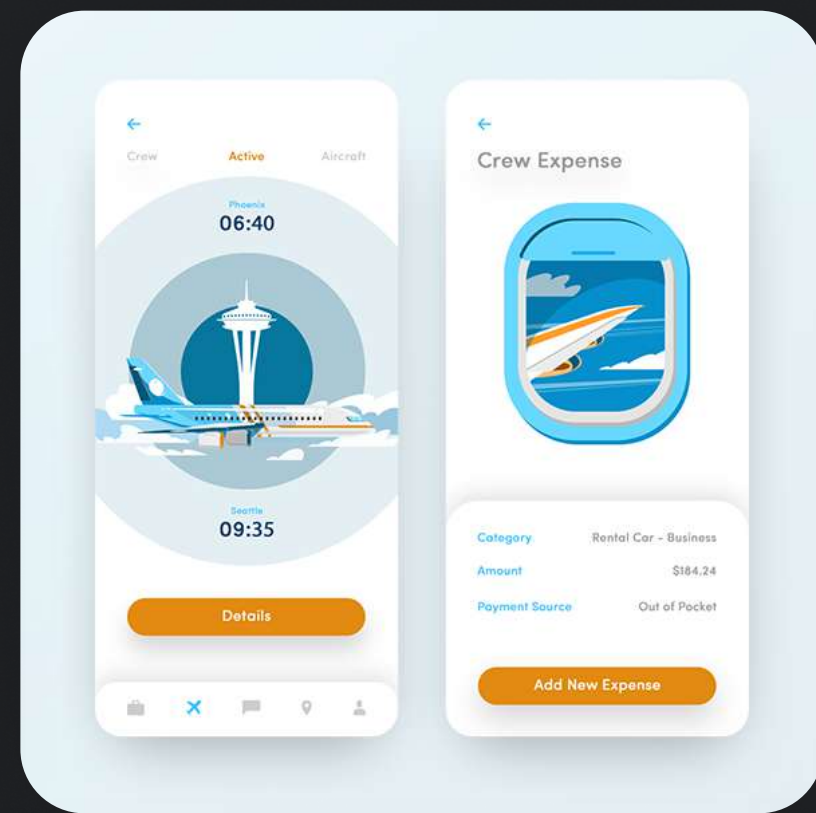
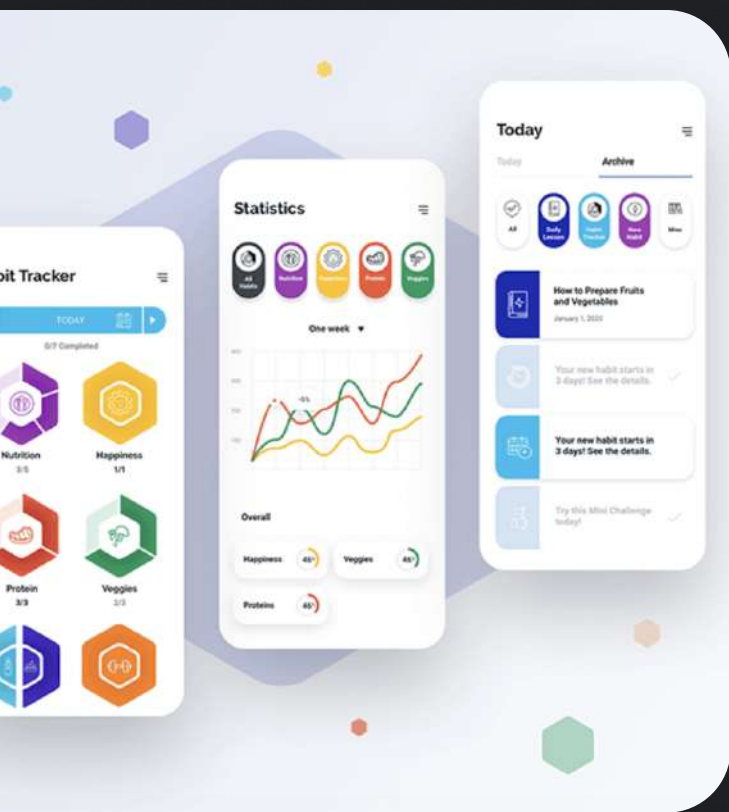
## Efficiency

Unlike FTEs, we only cost the product  
money when it truly needs it



# \$188m

raised by Topflight's  
creations



# Mechanics



## **Our Investment**

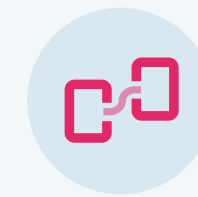
We work out a roadmap of resource time we'll need to reach key milestones. We then offer that time with significant discounts.

**Using SAFE, total discounts convert into equity in a priced financing round**



## **Zero Additional Risk**

Working with SAFE and not convertible notes proves we're in it for the long haul with you.



## **Horizon**

We're with you all the way until we help replace ourselves with FTEs.

