

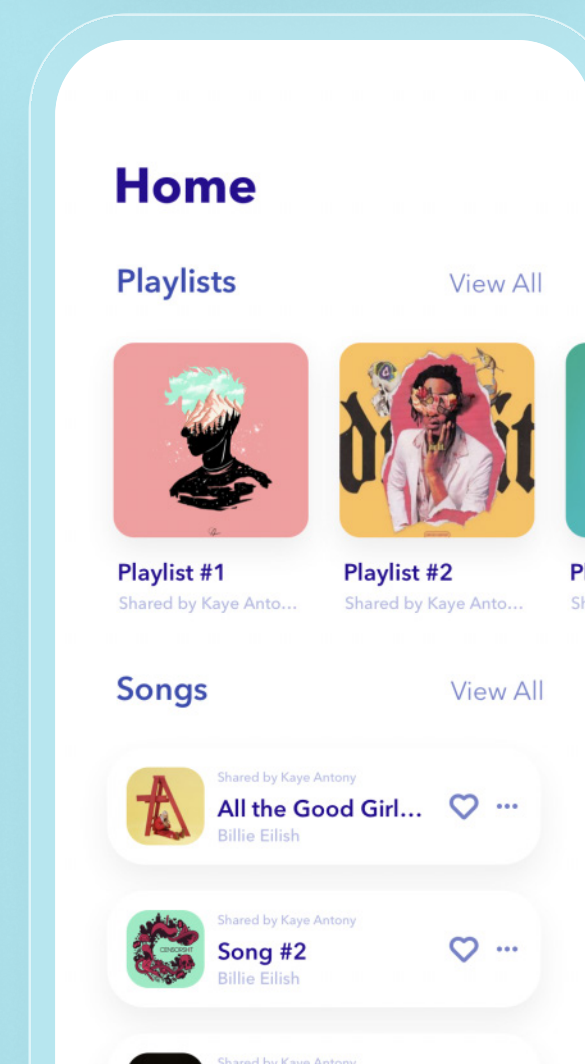
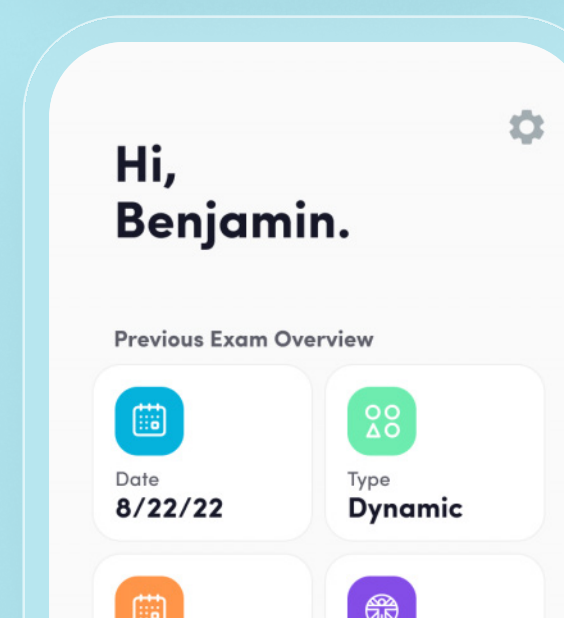
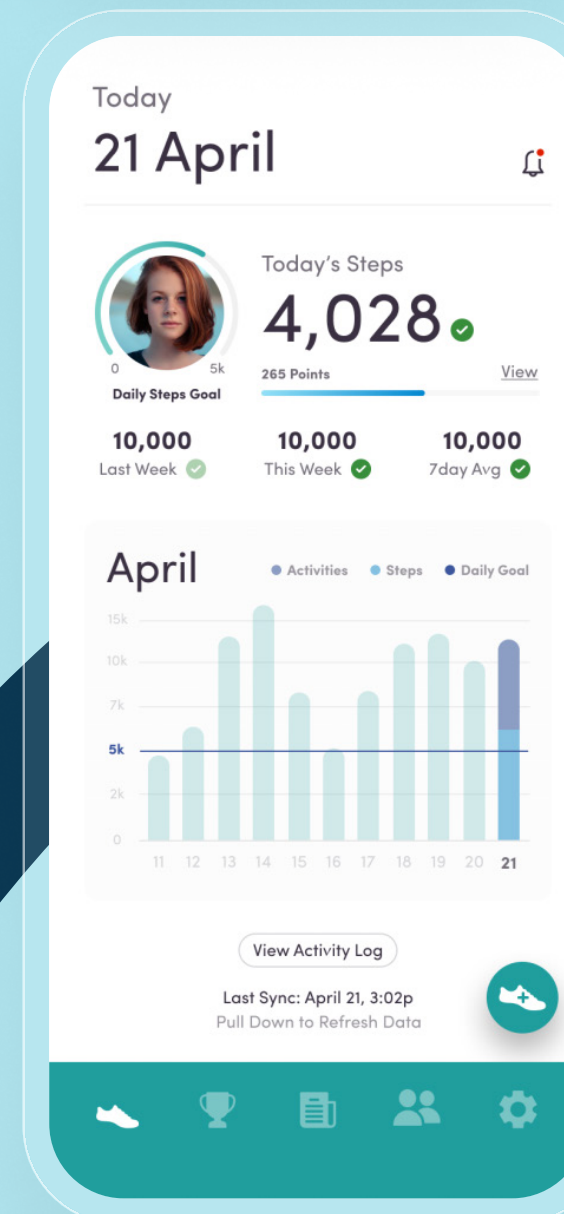
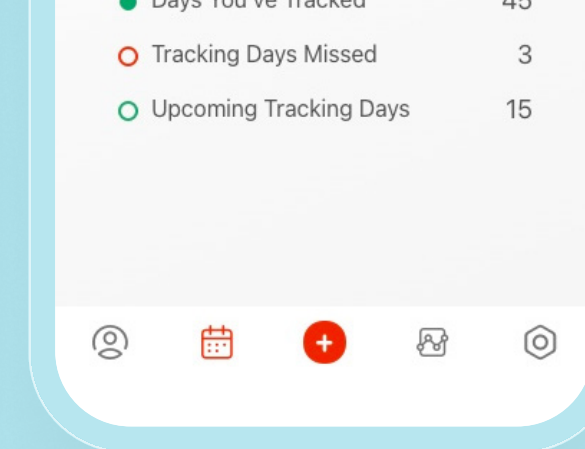
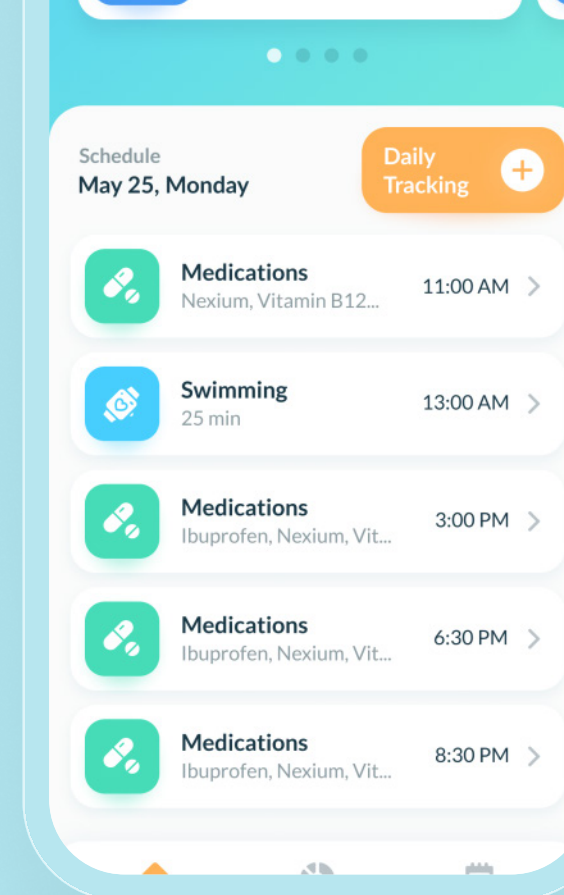
topflight.

**Welcome
to Topflight**



topflight.

Your partner in software development



We develop software that become multi-million dollar success stories

With over 500 million users reached, we've developed software that's created 15 multi-million dollar companies in healthcare, fintech, lifestyle, and beyond.

We've raised over 188M+ for our clients

Watching our partners succeed is rewarding.
Here's what some of our partners have raised
during our partnership with them:



But wait, there's more!

Our partners don't just get funded. They become powerhouses in their industry, and are acquired by other companies time and time again.

Helpkin

Acquired by Wana for \$297 million in 2021

Cruise Control

300k+ users, acquired by Fortune 500 company in 2021

Soberbuddy

100k users as of 2022

Walker Tracker

Raised app ratings from 2.4 to 4.6 stars, before being acquired by Terryberry in 2022

Rocketmath

320k+ student users, a 200% growth since 2021

Here is our team's Core Values

Value

- We don't upsell features. You only get what your software actually needs.
- Track product impact & ROI at any time

Balance

- Holistic teams that bring more than code to the table
- A team of proven ex-founders, developers, and designers

Agility

- Our Agile Delivery method produces results ahead of schedule, under budget, and above expectations

Transparency

- Transparency is a priority. You will truly be involved in every part of the process

We really value transparency

We use **ClickUp**, a cloud-based collaboration and project management tool. You get full access to everything so you can see your project unfold in real time, right down to

- Project and sprint reports
- Hours by features and individual team members
- Real-time activity across the development of your software

You'll have access to more than just ClickUp, however. Video calls after every bi-weekly sprint, emails, and even Slack Connects are just part of how we keep you in the loop.

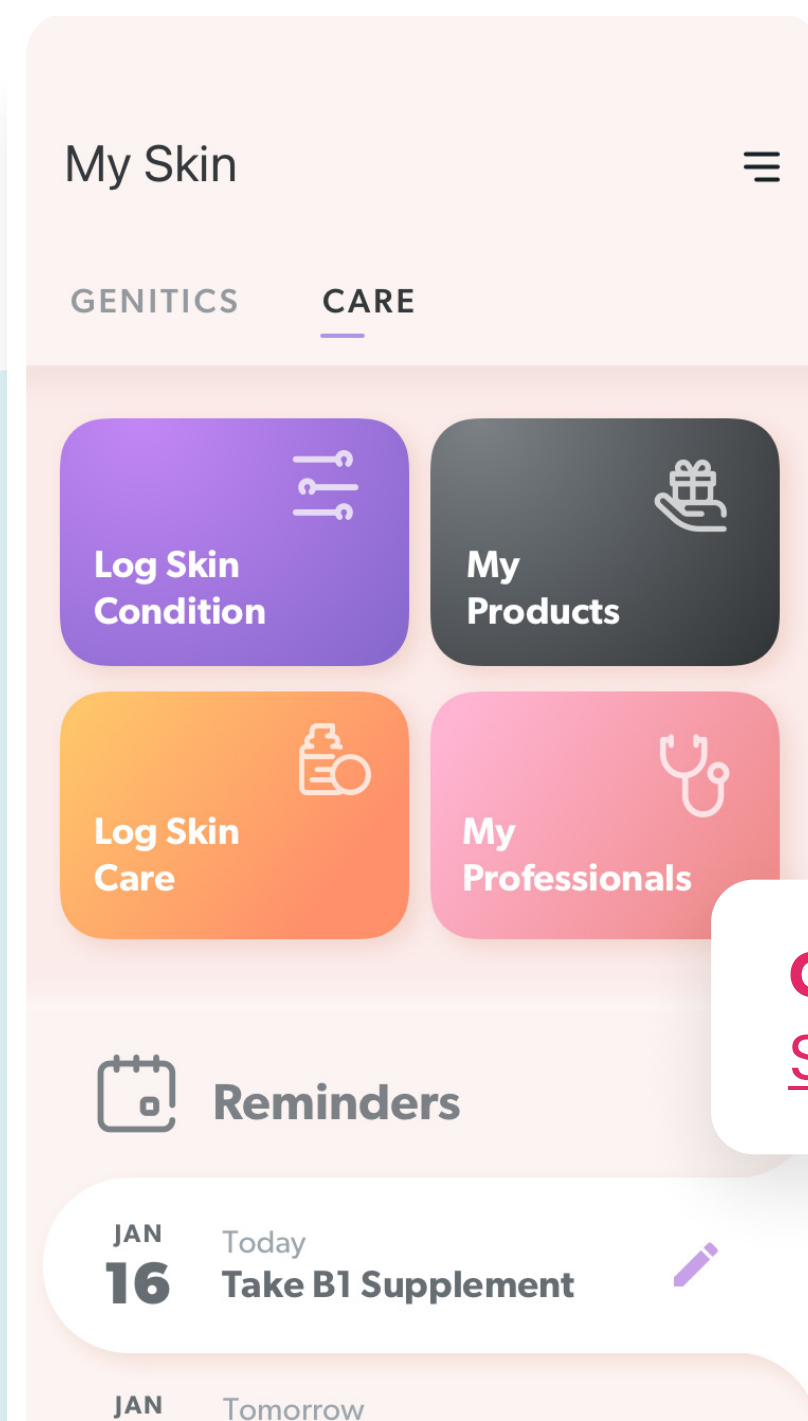
The image displays the ClickUp project management interface. On the right, a project overview for 'Release Project' is shown in list view. It includes sections for 'ISSUES FOUND' (3 items), 'REVIEW' (4 items), and 'READY' (3 items). Each item lists a task and its assignee. On the left, a detailed view for a team member named Amy is shown. It displays her profile, a progress bar (50% complete), and a 'TIME ESTIMATE' section showing 1d 15h Not done and 3h Done, with 12H remaining. Below this, a list of tasks is shown under the 'READY' status, including 'Update contracto...', 'Plan for next year', and 'Finalize project...'. The interface also shows a sidebar with navigation options like Home, Notifications, Goals, and Spaces.

Your prototype is finished in six weeks

Yes, really. An interactive prototype for your project is finished within four to six weeks, thanks to **Rapid Prototyping**. When seeking investors for your idea, they don't care if it's a finished app or a prototype; they're investing in your software's potential.

With an interactive prototype, you can get funding from investors before we've even started official development. Gathering investors early means you could potentially cover part, if not all potential costs for your app.

Between **Rapid Prototyping** and **Agile Development**, we are able to turn your idea into your dream software with less money and time than other developers.



Geneium
[See Figma prototype](#)

But what is Agile Development?

Agile Development is part of how our team produces quality software in no time.

Our team crafts your software in bi-weekly development sprints. Within two weeks, our team goes through a cycle of backlog grooming, sprint-planning, a round of delivery, and a retrospective conclusion.

But what does this mean for you? This means less time spent backtracking, and more time crafting your software. It also means we can develop any idea you can dream of into a proof of concept within three months.

Yes, you read that right. **Any idea. Three months.** Period.

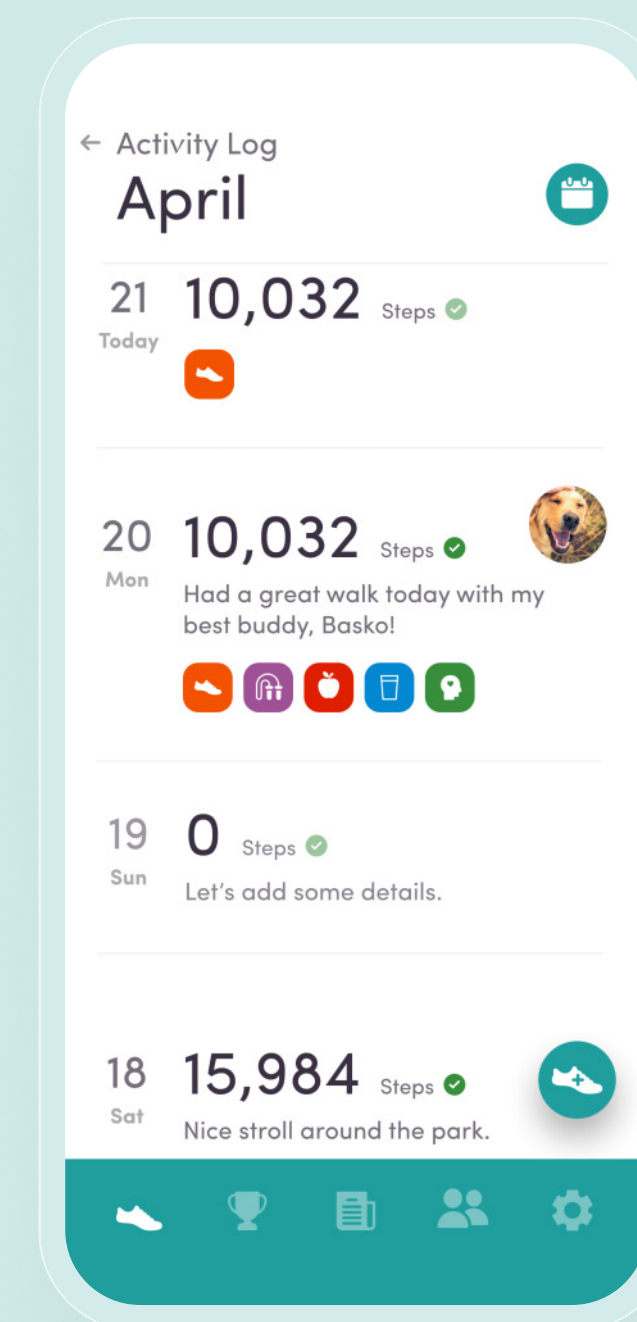
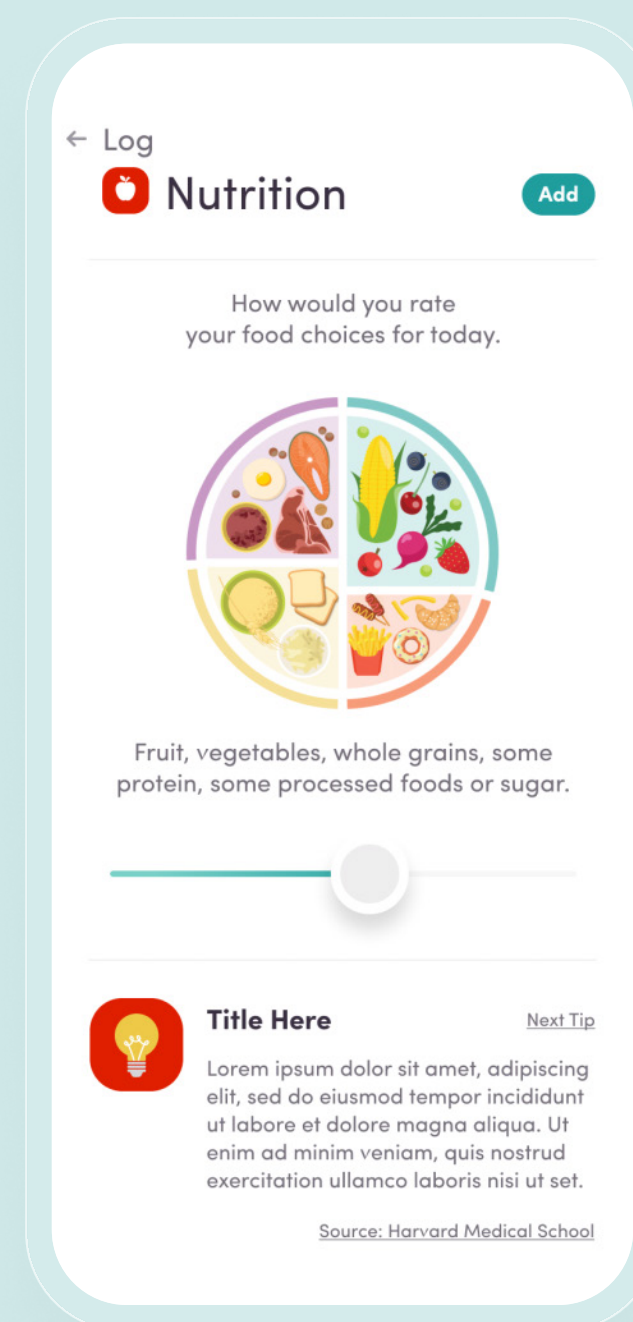
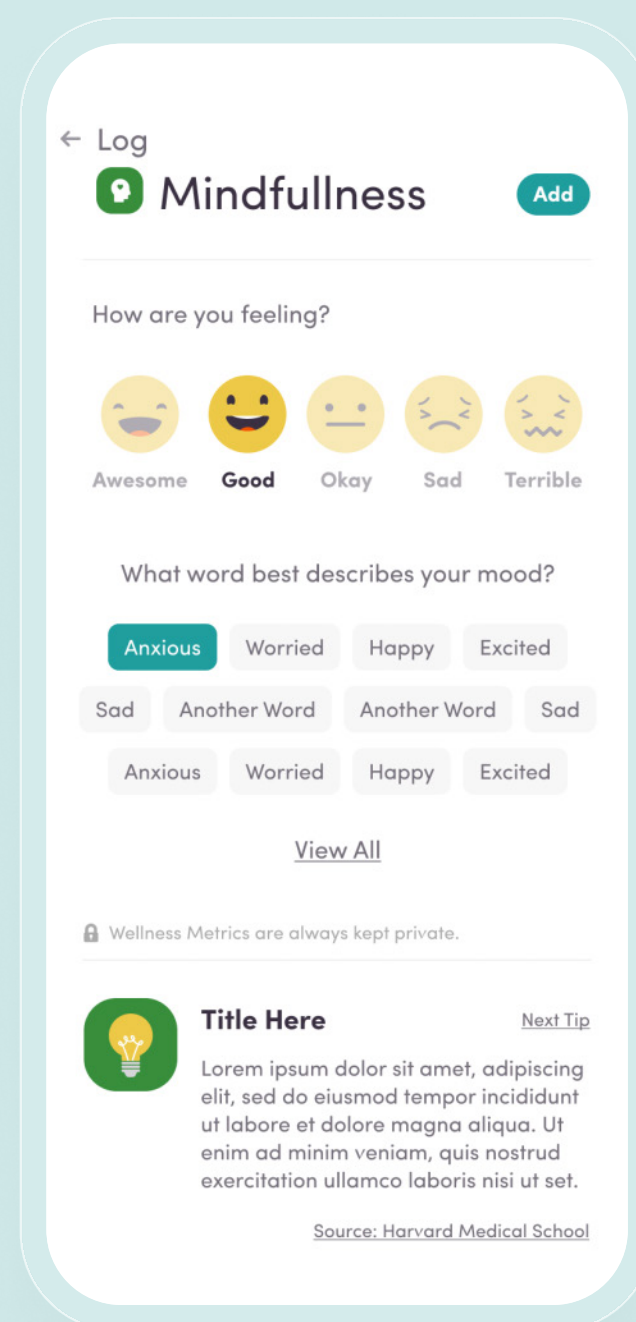
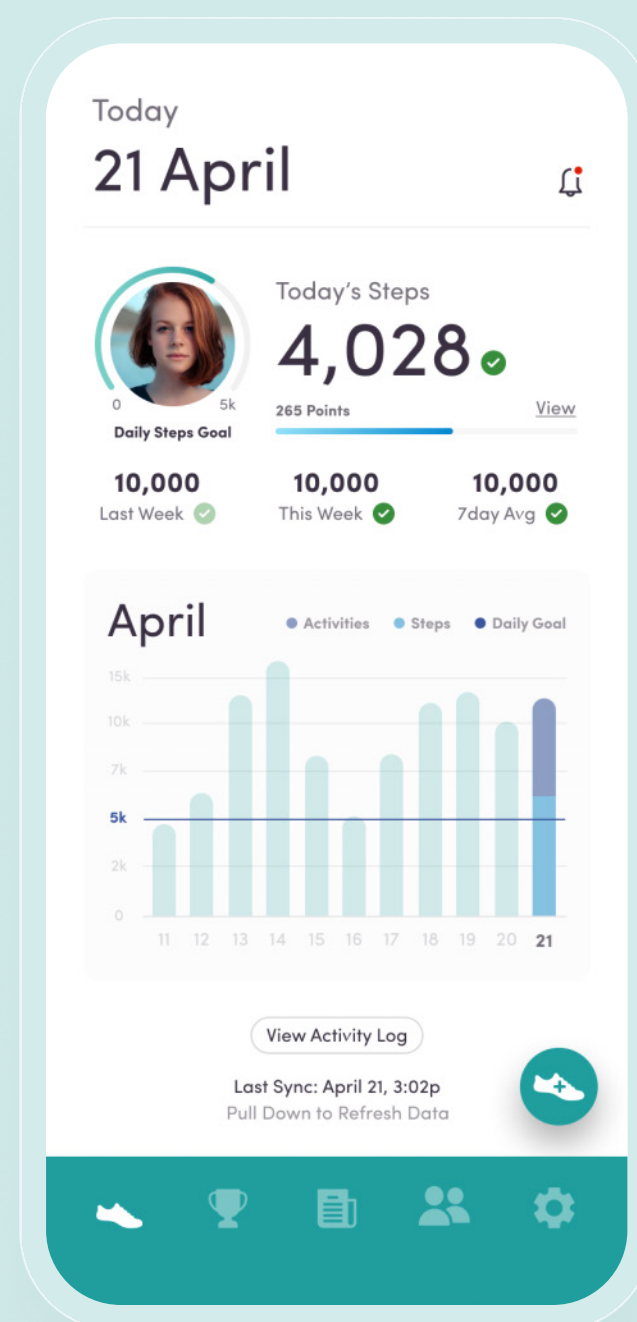
Notable companies that use agile



Case study

WalkerTracker

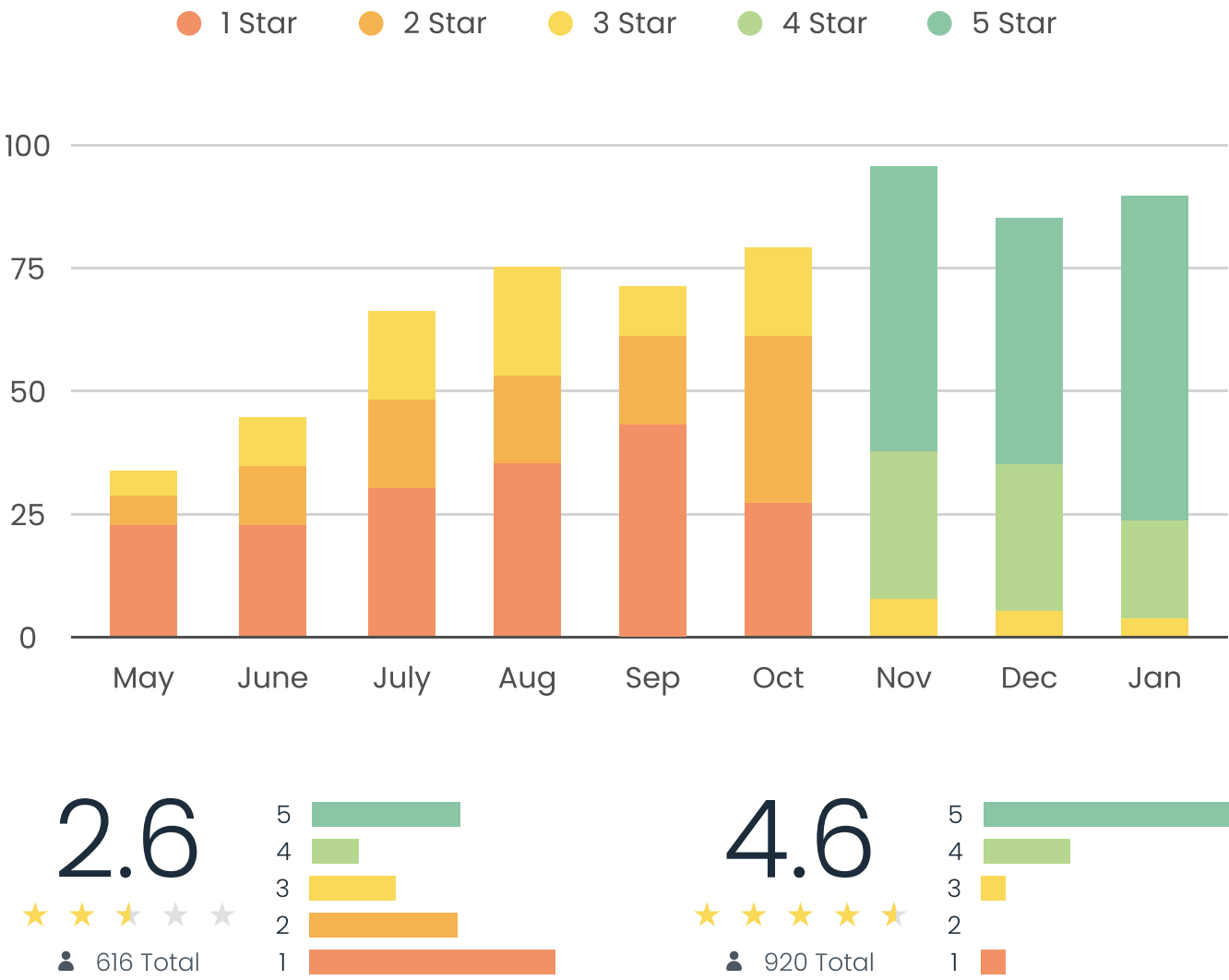
WalkerTracker is a digital wellness platform that enables businesses to run step-counting challenges for employees to encourage physical health among other healthy activities. Ben Parzybok, the founder of WalkerTracker, asked for our help in back 2019.



Case study: Walker Tracker

'When Topflight stepped in, the app was in shambles. Negative ratings, invasive bugs, and random glitches held back WalkerTracker's true potential. **In less than a year, we brought the rating from 2 stars to 4.6, 55% more users reviewing the app, and 316+ billion steps tracked.**

WalkerTracker was acquired by Terryberry in 2022.

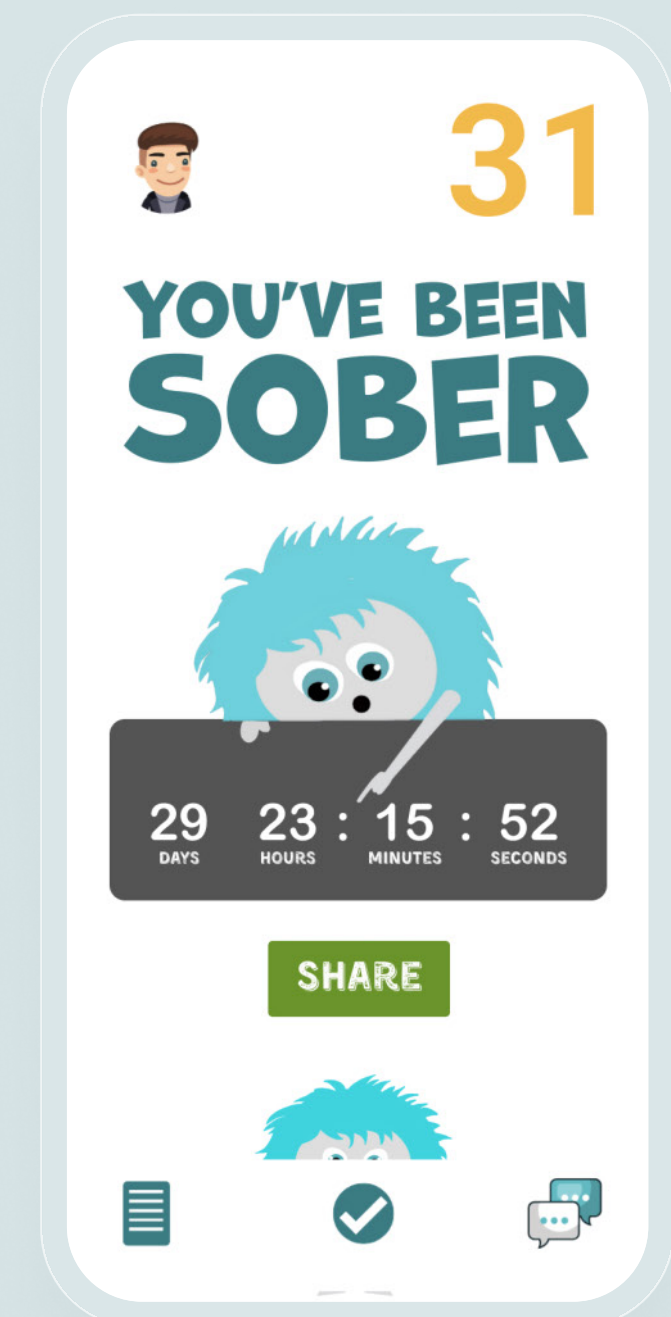
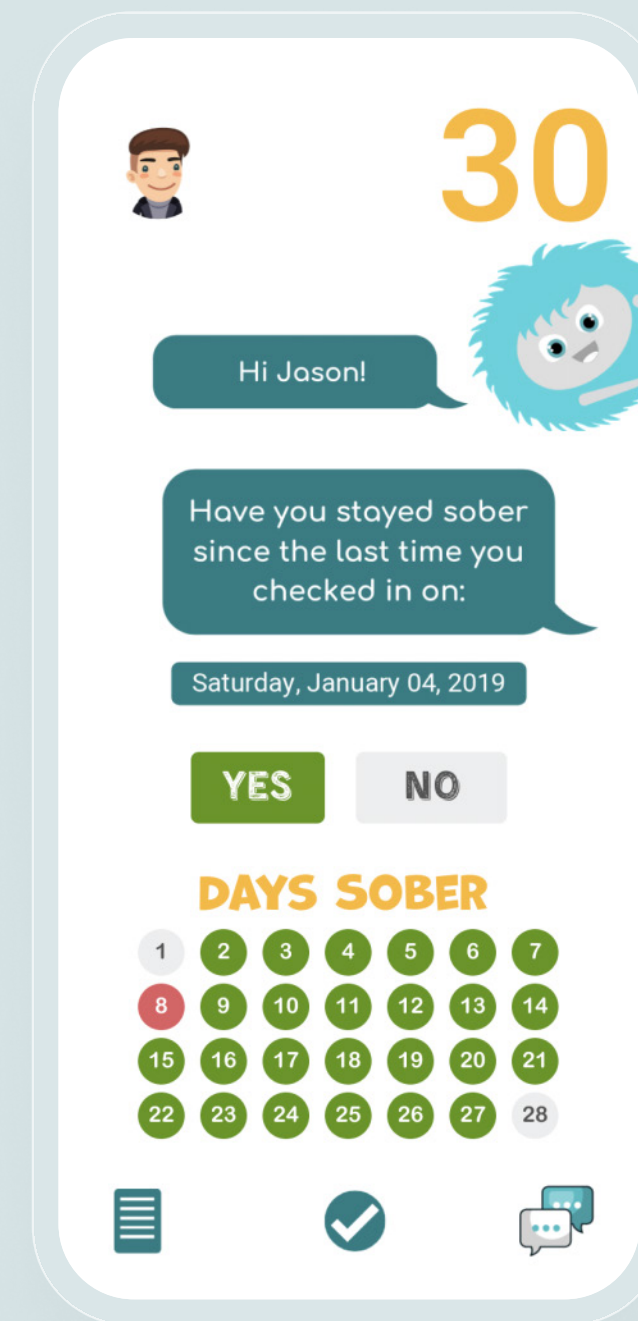


Case Study

SoberBuddy

SoberBuddy is the evidence-based virtual sobriety coach brainchild of certified addiction specialists Paul Brethen and Tara Zoe. It began as a prototype with bugs and UX/UI problems before Topflight was handed SoberBuddy.

On average, only 10% of Americans with addictions are treated. We sought to help SoberBuddy change that by making professional addiction coaching more accessible through their mobile app. After our team worked their magic, SoberBuddy became an **empathetic chatbot with 100k users as of September 2022.**



You'll meet everyone who touches your project's code

We've been in your shoes before. We spent 50k on hiring the wrong people when we first started, and through the process we learned what truly matters during development. It's not just the resume that matters, it's the communication skills and creative passion behind each member of the team.



Joe Tuan
CEO & Founder



Charudhi Pankaj
Head of Growth



Franz Harmer
Chief Strategy Officer



Bajer Lin
Chief Operations Officer



Christoph Hannak
Chief Product Officer



Raidel Ruiz
Chief Technology Officer



Anastasiya Kurlenia
Head of Project Management



Miral Askar
BA Lead | Project Manager



Helena Barreiras
Head of Design



Joshia Gaume
Principal Designer



Mike Tracy
Technical Advisor



Francesco Mantovani
Tech Lead

We are a family of proven product designers, UX/UI designers, DevOps engineers, developers, and even ex-founders focused on bringing your vision to life.

Our testimonials from Clutch

We have a 5.0★ review on Clutch, a ratings and review platform for IT, marketing, and business service providers.



President & CEO, Allheartz

Rapid Prototyping & Mobile App Dev
for Tech Startup

"Beyond development and design, they're able to fill in key roles for early-stage startups."



CEO, Athcorp

AI Software Development for
Behavioral Analytics Software
Company

"They went above and beyond to deliver a product that exceeded expectations."



Founder, Habitap

Web Dev for Online Wellness
Building Platform

"Topflight Apps provides quality work and communicates exceptionally well."

topflight.

“Ideas are commodity.
Execution of them is not.”

–Michael Dell,
Dell Chairman and CEO

Ready for **Take-off?**

[Book our first meeting here](#)